

What is claimed is:

1. A computer system comprising:

means for receiving client identification information from a terminal of one client; and

means for transmitting, to said terminal of said one client, display information wherein each of client specification information respectively specifying one client and other clients who belong to a genre registered by said one client in advance is positioned at a predetermined location, in response to receipt of said client identification information.

2. The computer system according to claim 1, wherein said client specification information is image information of a votive panel to specify a client, and wherein said display information in which said client specification information is positioned includes an image of a tree in which said image information is positioned at a predetermined location.

3. The computer system according to claim 1, wherein said client specification information is grouped for each predetermined number of members who belong to the same genre, and wherein said display information includes information for instructing to acquire display information that includes said client specification information related to another group in said genre registered by said one client.

4. The computer system according to claim 1, further comprising:

means for, if information indicating selection of client specification information is received from said terminal of said one customer, reading out, from a data storage device, information that matches an attribute registered in advance for a client that corresponds to the selected client specification information, and for forming display information for said client by using the read information; and

means for transmitting, to said terminal of said one client, said formed display information.

5. The computer system according to claim 4, wherein said information that matches said attribute registered in advance for the client includes at the least either an advertisement, or reference destination information for information associated with said attribute.

6. The computer system according to claim 4, further comprising:

means for registering a comment for a client, said comment received from a different client,

wherein said means for reading out includes the registered comment from said different client into said display information for the client.

7. The computer system according to claim 4, further comprising:

means for requesting a comment for an expert in a genre registered in advance by said one client,

wherein said means for reading out includes said comment received from said expert into said display information for said one client.

8. The computer system according to claim 7, further comprising:

means for, if a request for said comment by said expert is received from said terminal of said one client, transmitting said request to said expert;

means for, upon receipt of a request from an expert terminal, transmitting said display information for said one client to said expert terminal; and

means for, upon receipt of comment information from said expert terminal, storing said comment information in a storage area for said one

client.

9. The computer system according to claim 4, wherein said display information for the client includes reference destination information to public information of an expert in the genre registered in advance by the client.

10. The computer system according to claim 9, wherein said public information includes information concerning a comment request submitted by the client.

11. The computer system according to claim 1, wherein said means for transmitting display information changes said location of said client specification information at a predetermined time intervals, and transmits the changed display information upon receipt of a request from said terminal of said one client.

12. The computer system according to claim 1, wherein said means for transmitting display information comprises: means for reading out, from a data storage device, client specification information wherein said client specification information respectively specifies one client and other clients who belong a genre registered by said one client; and means for transmitting, to said terminal of said one client, display information including the read client specification information and a template used to display said client specification information at a predetermined location.

13. The computer system according to claim 2, wherein said image of said tree is changed as time elapses.

14. The computer system according to claim 1, wherein said genre is defined for a dream of a client, and wherein, if a client specifies a genre

other than those that are prepared in advance at the client registration, said genre specified by the client is added to available choice items for a next registration.

15. A storage medium for storing a program, said program comprising the steps of:

receiving client identification information from a terminal of one client; and

in response to receipt of said client identification information, transmitting, to said terminal of said one client, display information wherein each of client specification information respectively specifying one client and other clients who belong to a genre registered by said one client in advance is positioned at a predetermined location.

16. The storage medium according to claim 15, wherein said program further comprises the steps of:

if information indicating selection of client specification information is received from said terminal of said one customer, reading out, from a data storage device, information that matches an attribute registered in advance for a client that corresponds to the selected client specification information, and for forming display information for said client by using the read information; and

transmitting, to said terminal of said one client, said formed display information.

17. The storage medium according to claim 16, wherein said program further comprises a step of registering a comment for a client, said comment received from a different client, and

wherein said step of reading out comprises a step of including the registered comment from said different client into said display information for the client.

18. The storage medium according to claim 16, wherein said program further comprises a step of requesting a comment for an expert in a genre registered in advance by said one client, and

wherein said step of reading out comprises a step of including said comment received from said expert into said display information for said one client.

19. The storage medium according to claim 18, wherein said program further comprises the steps of:

if a request for said comment by said expert is received from said terminal of said one client, transmitting said request to said expert;

upon receipt of a request from an expert terminal, transmitting said display information for said one client to said expert terminal; and

upon receipt of comment information from said expert terminal, storing said comment information in a storage area for said one client.

20. The storage medium according to claim 15, wherein said step of transmitting display information comprises the steps of:

changing said location of said client specification information at a predetermined time intervals; and

transmitting the changed display information upon receipt of a request from said terminal of said one client.

21. The storage medium according to claim 15, wherein said step of transmitting display information comprises the steps of:

reading out, from a data storage device, client specification information wherein said client specification information respectively specifies one client and other clients who belong a genre registered by said one client; and

transmitting, to said terminal of said one client, display information including the read client specification information and a

template used to display said client specification information at a predetermined location.

22. An information providing method comprising the steps of:

receiving client identification information from a terminal of one client; and

in response to receipt of said client identification information, transmitting, to said terminal of said one client, display information wherein each of client specification information respectively specifying one client and other clients who belong to a genre registered by said one client in advance is positioned at a predetermined location.

23. The information providing method according to claim 22, further comprising the steps of:

if information indicating selection of client specification information is received from said terminal of said one customer, reading out, from a data storage device, information that matches an attribute registered in advance for a client that corresponds to the selected client specification information, and for forming display information for said client by using the read information; and

transmitting, to said terminal of said one client, said formed display information.

24. The information providing method according to claim 23, further comprising a step of registering a comment for a client, said comment received from a different client, and

wherein said step of reading out comprises a step of including the registered comment from said different client into said display information for the client.

25. The information providing method according to claim 23, further

comprising a step of requesting a comment for an expert in a genre registered in advance by said one client, and

wherein said step of reading out comprises a step of including said comment received from said expert into said display information for said one client.

26. The information providing method according to claim 25, further comprising the steps of:

if a request for said comment by said expert is received from said terminal of said one client, transmitting said request to said expert;

upon receipt of a request from an expert terminal, transmitting said display information for said one client to said expert terminal; and

upon receipt of comment information from said expert terminal, storing said comment information in a storage area for said one client.

27. The information providing method according to claim 22, wherein said step of transmitting display information comprises the steps of:

changing said location of said client specification information at a predetermined time intervals; and

transmitting the changed display information upon receipt of a request from said terminal of said one client.

28. The information providing method according to claim 22, wherein said step of transmitting display information comprises the steps of:

reading out, from a data storage device, client specification information wherein said client specification information respectively specifies one client and other clients who belong a genre registered by said one client; and

transmitting, to said terminal of said one client, display information including the read client specification information and a template used to display said client specification information at a

predetermined location.

29. The information providing method according to claim 22, wherein said display information in which said client specification information is positioned includes an image of a tree in which said image information is positioned at a predetermined location, and wherein said method further comprises a step of changing said image of said tree as time elapses.

30. An information acquisition method comprising the steps of:

transmitting client identification information to an information providing server;

receiving, from said information providing server, display information wherein each of client specification information respectively specifying one client and other clients who belong to a genre registered by said one client in advance is positioned at a predetermined location; and

displaying said display information on a display device.

31. The information acquisition method according to claim 30, further comprising the steps of:

transmitting information indicating selection of client specification information to said information providing server;

receiving, from said information providing server, display information for the client that corresponds to the selected client specification information, wherein said display information for the client includes information that matches an attribute registered in advance for said client; and

displaying the received display information for the client.